

Amendments to the Claims:

This listing of claims replaces all prior versions and listings of claims in the application:

Listing of Claims:

1. - 13. (Cancelled)

14. (Currently Amended) A computer-implemented method comprising:
outputting a first page for display on a portable device, the first page including a first field for receiving a product identifier of a first product identified by a customer;
receiving the product identifier;
analyzing a linger time of a customer or an other customer in a first area where a second product previously purchased by the customer or by the other customer was sold;
correlating the first product with ~~[[a]] the second product previously purchased by the customer or by an other customer who also purchased the first product,~~ based on analyzing ~~[[a]] the linger time of the customer or the other customer in an area where the second product was sold;~~ and
outputting a second page for display on the ~~electronic portable~~ device, the second page displaying information identifying the second product;
determining a route between a second area associated with the first product and the first location associated with the second product; and
outputting information describing the route on the electronic device.

15. – 47. (Cancelled)

48. (Currently Amended) The method of claim 14, wherein analyzing a linger time of the customer or the other customer in a first area where the second product previously purchased by the customer or by the other customer was sold further comprising

comprises analyzing the linger time of an RFID-enabled shopping cart of the customer or the other customer in the second area where the second product was sold.

49. (Previously Presented) The method of claim 14, wherein the product identifier is received using a different modality than is used to output the information identifying the second product.

50. (Cancelled)

51. (Previously Presented) The method of claim 14, wherein the first product is correlated with the second product further based on a sales promotion of the second product.

52. (Previously Presented) The method of claim 14, wherein the first product is correlated with the second product further based on excess inventory of the second product.

53. (Previously Presented) The method of claim 14, wherein receiving the product identifier further comprises receiving spoken information describing the first product.

54. (Currently Amended) A computer storage medium encoded with a computer program, the program comprising instructions that when executed by data processing apparatus cause the data processing apparatus to perform operations comprising:

outputting a first page for display on a portable device, the first page including a first field for receiving a product identifier of a first product identified by a customer;

receiving the product identifier;

analyzing a linger time of a customer or an other customer in a first area where a second product previously purchased by the customer or by the other customer was sold;

correlating the first product with ~~[[a]] the second product previously purchased by the customer or by an other customer who also purchased the first product,~~ based on

analyzing ~~[[a]] the linger time of the customer or the other customer in an area where the second product was sold; and~~

outputting a second page for display on the ~~electronic portable~~ device, the second page displaying information identifying the second product;

determining a route between a second area associated with the first product and the first location associated with the second product; and

outputting information describing the route on the electronic device.

55. (Currently Amended) The computer storage medium of claim 54, wherein analyzing a linger time of the customer or the other customer in a first area where the second product previously purchased by the customer or by the other customer was sold ~~the operations further comprise~~ comprises analyzing the linger time of an RFID-enabled shopping cart of the customer or the other customer in the second area where the second product was sold.

56. (Previously Presented) The computer storage medium of claim 54, wherein the product identifier is received using a different modality than is used to output the information identifying the second product.

57. (Cancelled)

58. (Previously Presented) The computer storage medium of claim 54, wherein the first product is correlated with the second product further based on a sales promotion of the second product.

59. (Previously Presented) The computer storage medium of claim 54, wherein the first product is correlated with the second product further based on excess inventory of the second product.

60. (Previously Presented) The computer storage medium of claim 54, wherein receiving the product identifier further comprises receiving spoken information describing the first product.

61. (Currently Amended) A system comprising:

one or more computers; and

a computer-readable medium coupled to the one or more computers having instructions stored thereon which, when executed by the one or more computers, cause the one or more computers to perform operations comprising:

outputting a first page for display on a portable device, the first page including a first field for receiving a product identifier of a first product identified by a customer,

receiving the product identifier;

analyzing a linger time of a customer or an other customer in a first area where a second product previously purchased by the customer or by the other customer was sold;

correlating the first product with a the second product previously purchased by the customer or by an other customer who also purchased the first product, based on analyzing ~~[[a]] the~~ linger time of the customer or the other customer in an area where the second product was sold, and

outputting a second page for display on the portable ~~electronic~~ device, the second page displaying information identifying the second product;

determining a route between a second area associated with the first product and the first location associated with the second product; and

outputting information describing the route on the electronic device.

62. (Currently Amended) The system of claim 61, wherein analyzing a linger time of the customer or the other customer in a first area where the second product previously purchased by the customer or by the other customer was sold ~~the operations further~~

~~comprise~~comprises analyzing the linger time of an RFID-enabled shopping cart of the customer or the other customer in the second area where the second product was sold.

63. (Previously Presented) The system of claim 61, wherein the product identifier is received using a different modality than is used to output the information identifying the second product.

64. (Cancelled)

65. (Previously Presented) The system of claim 61, wherein the first product is correlated with the second product further based on a sales promotion of the second product.

66. (Previously Presented) The system of claim 61, wherein the first product is correlated with the second product further based on excess inventory of the second product.

67. (Previously Presented) The system of claim 61, wherein receiving the product identifier further comprises receiving spoken information describing the first product.